

Pre-silent info Q1/2025

27.3.2025

Q1/2025 actuals

- Pihlajalinna Sydänkaista service ranked among the top three in the prestigious Quality Award 2025 by the Finnish Medical Association. The Group's occupational healthcare client, Stora Enso, has adopted the service to promote the wellbeing of individuals in risk group.
- The service and cost liability for Kuusiolinna Terveys' psychiatry services were transferred to the South Ostrobothnia wellbeing services county on 1 February 2025, as a part of a controlled service transfer.
- Pihlajalinna's new medical center in Pietarsaari was opened, replacing the old clinic that had become too small.
- Pihlajalinna strengthened its service offering in Seinäjoki by acquiring DBC Seinäjoki, which specialises in physiotherapy. This supports the clinical pathway, especially for surgical operations.



Q1/2025 frequently discussed topics

- The growth in demand for private health services has remained stable in occupational healthcare and in insurance company services.
- The supply has remained good and conversions to diagnostics have strengthened.
- Public sector savings pressures are reflected in hospital and clinic demand, e.g., service vouchers.
- The planning and implementation of the transfer of ending complete outsourcing is underway. Adjustments to the needs of the wellbeing services counties continue
- Pihlajalinna's employee experience and especially customer experience have continued to develop positively (NPS).
- Pihlajalinna has continued determined measures to develop cost-effectiveness comprehensively.



Pihlajalinna's upcoming events

Pihlajalinna's Annual Report, including the Sustainability Statement in accordance with the new CSRD directive, will be published no later than 3 April.

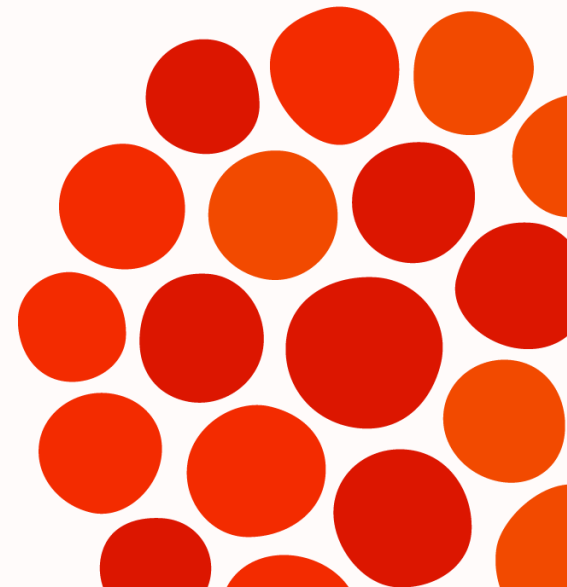
The Annual General Meeting will be held on 24 April in Tampere. The Board of Directors proposes a dividend of 0.38 euros, which is proposed to be paid on 6 May 2025 to shareholders registered on the record date of 28 April 2025.

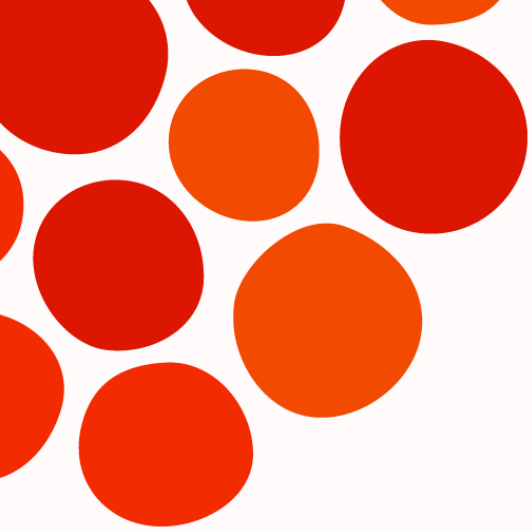
Pihlajalinna's Q1/25 interim report will be published on 30 April approximately 8 a.m., and a webcast will be held at 10 a.m. at Studio Eero, Sanomatalo. Welcome!

Pihlajalinna's CMD will be held on 9 May at 13–16, Studio Eliel, Sanomatalo. Welcome!



Q&A





Thank you.

Upcoming events

- Annual General Meeting: 24 April
- Interim report January–March: 30 April
- Capital Markets Day: 9 May
- Half year financial report January-June: 24 July
- Interim report January–September: 31 October

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