

DESCRIPTION OF DATA PROTECTION

Personal Data Act (523/1999)10 and
24 §

Date of drafting: 23.11.2015

1. Register controller	Name Pihlajalinna Plc (2617455-1)
	Contact information Kehräsaari B, 33200 Tampere forname.surname@pihlajalinna.fi
2. Contact person in register related matters	Name Kaisa Kovaniemi
	Contact information: Pihlajalinna Oyj, Kehräsaari B, 33200 Tampere. +358 40 637 8181, kaisa.kovaniemi@pihlajalinna.fi
3. Name of the register	Registration for the Extraordinary General Meeting 14 December 2015 of Pihlajalinna Plc
4. The purpose for processing the personal data / the purpose for the use of a register	The purpose of register is: To enable shareholder to register for Extraordinary General Meeting of Pihlajalinna Plc. To update registration into Euroclear Finland Ltd's system. The Company will not disclose the data for direct marketing purposes.

5. The Content of the register	If the shareholder registers in advance on the Internet, Euroclear Finland Ltd shall operate as a technical provider of the collection of personal data. The connection from the user's browser to the server of Euroclear Finland Ltd is encrypted with SSL- technology. Through this service the following data can be collected: - Name, personal identity number, business ID, address, phone number, e-mail address, number of book-entry account, number of shares and votes. The number of book-entry account is used only for the identification in the system of Euroclear Finland Ltd and it is not delivered to Pihlajalinna Plc.
6. Regular sources of information	When registering via Internet, The shareholder shall enter the data about himself/herself. By a given personal data identity number, the system shall compare the data given with the shareholder' register of the company maintained by Euroclear Finland Ltd and extract the ownership information from shareholders' register. When making the electronic authorization, the shareholder shall also enter the necessary personal data of the proxy representative.
7. Regular destinations of disclosed data and whether the data is transferred to countries outside the the European Union or the European Economic Area	No information is handed over.
8. The principles how the data file/register is secured.	A. Manual register In a secure place with restricted access. B. Data register/ADP register Euroclear Finland Ltd shall be responsible for the maintenance of the register: The connection from user's browser to the server of Euroclear Finland Ltd is encrypted with SSL- technology. Only certain people have access to the system by a user identification and password.

9. The right of inspection	The shareholder shall have the right of access, after having supplied sufficient search criteria, to the data on him/her in the personal data file, or to a notice that file contains no such data. The controller shall at the same time provide the data subject with information of the regular sources of data in the file, on the uses for the data in the file and the regular destinations of disclosed data. The shareholder who wishes to have access to the data on himself/herself, as referred to above shall make a request to this effect to the register controller personally signed or otherwise comparably verified document. Request for the right of access: Kaisa Kovaniemi.
10. The rectification	The registrar shall, on its own initiative or at the request of the registered shareholder, without undue delay rectify, erase or supplement personal data contained in its personal data file if it is erroneous, unnecessary, incomplete or obsolete as regards the purpose of the processing. The registrar shall also prevent the dissemination of such data, if this could compromise the protection of privacy of the shareholder or his/her rights. If the register refuses the request of the shareholder of the rectification of an error, a written certificate to this effect shall be issued. The certificate shall also mention the reasons for the refusal. In this event the shareholder may bring the matter to the attention of the Data Protection Superior. The registrar shall notify the rectification to the recipients to whom the data have been disclosed and to the source of the erroneous personal data. However, there is no duty of notification if this is impossible or unreasonably difficult. Request for the rectification: Kaisa Kovaniemi.
11. Other rights regarding to the processing of personal data.	